

ORIGNATION
CULTURAL ARTS CENTER

TWIST AN EVENING OF DANCE,
MUSIC & SPOKEN WORD
& SHOUT

CALDERWOOD PAVILION

Saturday, October 22, 2022

Reception, 6:30 pm | Performance, 8:00 pm

SAVETHE
DATE

Performances by

NIA DANCE TROUPE

GIRLZ OF IMANI

IMANI, JR.

ALEYE BOYZ TROUPE

WWW.ORIGNATIONINC.ORG

Photo credit: Craig Maxwell | Artist, Britney Wilkerson



May 2022

Dear Corporate Sponsor:

With much excitement, I write to invite you to become a sponsor of our annual fundraiser: **Twist & Shout! An Evening of Dance, Spoken Word, and Music to Benefit the OrigiNation Cultural Arts Center** on **Saturday October 22, 2022**. I have attached our sponsorship form, fact sheet, and tax-exempt letter for your use and reference.

Founded in 1994, OrigiNation Cultural Arts Center is a Boston-based performance arts program that provides high quality dance, theater arts, and African history education to youth ages 2-18. We use the arts as a vehicle through which we teach our youth the importance of self-respect, health, nutrition, education, self-esteem, and the extent of African influences on various contemporary art forms. Our programs are open to all youth who meet our age requirements, however we focus our efforts on serving youth who live in Boston's under-served neighborhoods of Roxbury, Dorchester, and Mattapan. This year marks our 28th anniversary. When we first began, we never dreamed that we would reach this milestone year of programming, nor did we expect to grow from a summer camp that initially served 25 girls in Roxbury to a performance arts institution that has served thousands of young people in Boston, throughout the United States, and around the globe. Today we serve over 3,000 youth domestically and internationally through our on-site programs, lecture demonstrations, performances and special workshops.

Twist & Shout! will be held at the **Virginia Wimberly Theatre – Calderwood Pavilion at the Boston Center for the Arts** on **Saturday, October 22, 2022**. OrigiNation is celebrating its 28th anniversary with **PHENOMENAL** and **INSPIRING** performances by our Professional Dance Division. **NIA Dance Troupe, Girlz of IMANI, IMANI JR** and **Aleye Boyz Troupe** will perform new and retrospective works from our repertoire from the past 28 years. OrigiNation will also honor leaders and artists for their continued support to our community and our youth. The evening will include a silent auction and a VIP reception for sponsors, our artists, and special guests.

Twist & Shout is our biggest and most well-attended annual fundraiser. Our goal is to raise \$25,000 to support our programs. Your sponsorship is integral to us reaching this goal. We would be delighted to secure your sponsorship commitment as soon as possible. To ensure inclusion in the program as a sponsor and signage at the event (depending upon your level of sponsorship) we have set a deadline for the close of business on Friday, October 7, 2022.

We hope that you will be part of our 28th anniversary celebration and partner with us to improve the quality of life for the youth we serve and the communities in which they live. If you have any questions or need additional information, please feel free to contact me at 617-522-3900 or via email musau@originationinc.org.

Thank you so much for considering our request for support. I look forward to hearing from you soon.

Best regards,

Musau M. Dibinga

Ms. Musau M. Dibinga
Executive Director



WHO WE ARE?

Founded by our current Artistic Director, **Shaumba-Yandje Dibinga** in 1994, (with the invaluable support of current Executive Director **Musau Dibinga**), **OrigiNation Cultural Arts Center** (OrigiNation) is a 501(c)(3) nonprofit performing arts organization that utilizes innovative and culturally significant programming to promote self-esteem, physical fitness, and civic responsibility among youth ages 2 – 18. While our programs are open to all youth our primary focus is to serve African American and Latino youth who reside in Boston's underserved communities of Roxbury, Dorchester, and Mattapan. Our secondary aim is to utilize the arts to raise participants' and audiences' awareness about and appreciation for the influences of African and African American culture in contemporary society.

WHAT WE DO

OrigiNation's first program was a summer arts camp for girls that took place in the basement of the First Church of Roxbury. Today we serve over 500 girls and boys annually through our on-site, year-long programs and our off-site short-term programs including: our **Performing Arts Program**, **Professional Dance Division** (which consists of 4 professional youth dance companies), **Ready, Set Dance! Summer Intensive**, and our annual productions of **Our Story: A Celebration of the African and African-American Experience through Spoken Word, Music & Dance** and **Tafuta! A Young Child's Search for the True Meaning of Kwanzaa**. We serve an additional 4,500 youth annually through our **Community Outreach & Education Program** and our **International & Domestic Youth Empowerment through the Arts Tours**. To date we have travelled to **South Africa; Dakar, Senegal; London, England; Accra, Ghana; New Orleans, LA and Trinidad and Tobago**.

HOW WE DO IT

OrigiNation's work is made possible by the tireless efforts of our dedicated staff many of whom are graduates of our programs. We also work with strategic partners throughout Boston and the U.S. to maximize and diversify our students' learning experiences. These partners include but are not limited to **Alvin Ailey American Dance Theater, Complexions Contemporary Ballet, and Jose Mateo Ballet Theater**. Our annual operating budget is \$585,000 which we raise from individuals, private foundations and private businesses that share our commitment to providing a safe and nurturing environment where young people are encouraged to reach beyond perceived limitations and reach their highest potential.

2021 Sponsors





Virginia Wimberly Theatre – Calderwood Pavilion at the Boston Center for the Arts
Saturday, October 22, 2022

VIP Reception: 6:30 PM | Performance: 8:00 PM

CORPORATE SPONSORSHIP FORM

Contact Person:

Company:

Street Address:

City/State/Zip:

Phone/Fax:

Enclosed please find my check for:

- | | | |
|---|----------|---|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 | Logo placement on all event-related creative materials; Logo placement and/inclusion in all print, audio, visual, and social media advertisements, Listing as Presenting Sponsor for the 2019-2020 performance season; 20 tickets to the performance and VIP reception; a full-page ad in the benefit journal; and 20 gifts . |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | 10 tickets to the performance and VIP reception; a half-page ad in the benefit journal; and 10 gifts . |
| <input type="checkbox"/> Silver Sponsor | \$2,500 | 6 tickets to the performance and VIP reception; a quarter-page ad in the benefit journal; and 6 gifts . |
| <input type="checkbox"/> Bronze Sponsor | \$1,000 | 4 tickets to the performance and VIP reception; a listing in the benefit journal; and 4 gifts . |
| <input type="checkbox"/> Supporter | \$500 | 2 tickets to the performance and VIP reception; a listing in the benefit journal; and 2 gifts . |

PAYMENT INFORMATION

Please send this form along with your check or money order payable to: "OrigiNation"
OrigiNation Cultural Arts Center | P.O. Box 191878 | Roxbury, MA 02119

Sponsorships must be received by Friday, October 7, 2022 to ensure inclusion in the benefit journal.

For more information contact: Musau Dibinga: (617) 522-3900 or Musau@originationinc.org

OrigiNation, Inc. is a 501(c)(3), nonprofit organization. The estimated value for the evening is \$50 per person. The balance of the ticket price is tax-deductible to the extent allowed by law.



Virginia Wimberly Theatre – Calderwood Pavilion at the Boston Center for the Arts
Saturday, October 22, 2022
VIP Reception: 6:30 PM | Performance: 8:00 PM

AD REPLY FORM

Contact Person:

Company:

Street Address:

City/State/Zip:

Phone/Fax:

Note: If person creating the camera-ready art and/or disk is different from the person listed above, please provide:

Name _____ Telephone _____ Email _____

Ad Specifications

All artwork must be submitted as a jpeg file via email. No other formats may be submitted.

Ad Sizes and Rates (please check choice)

Rate

Full Page \$300 - 7 $\frac{3}{4}$ " w x 10 $\frac{1}{4}$ " h

Half Page \$200 - 7 $\frac{3}{4}$ " w x 5" h

Quarter Page \$100 - 3 $\frac{5}{8}$ " w x 4 $\frac{7}{8}$ " h

Full page

7 $\frac{3}{4}$ " x 10 $\frac{1}{4}$ "

Half Page

7 $\frac{3}{4}$ " x 5"

Quarter
Page

3 $\frac{5}{8}$ " x

Please send this form and your check or money order made payable to "OrigiNation" to:

OrigiNation Cultural Arts Center
P.O. Box 191878
Roxbury, MA 02119

ADs and payment must be received by Friday, October 7, 2022 to ensure inclusion in the benefit journal.

For more information contact: Musau Dibinga: (617) 522-3900 or Musau@originationinc.org



Virginia Wimberly Theatre – Calderwood Pavilion at the Boston Center for the Arts
Saturday, October 22, 2022
VIP Reception: 6:30 PM | Performance: 8:00 PM

PRODUCT DONATION FORM

Contact Person:

Company:

Street Address:

City/State/Zip:

Phone/Fax:

Description of Item

(Please be specific. Include all restrictions, black-out dates, expiration dates, and other limitations on the use and availability of the item). Attach separate sheet if necessary.

Donor's Valuation of Item (for IRS purposes): \$_____

SERVICE OR GIFT CERTIFICATE INFORMATION REQUIREMENTS

If you are donating a gift certificate for a service, please provide a letter or certificate including the following information:

- Name of product or service
- Description of what is included and what is excluded
- Name of person to contact for further information
- Instructions on how to redeem item
- Include any additional information such as a photo or descriptive brochure as appropriate
- Date of expiration

Donations must be received by Friday, October 7, 2022 to ensure inclusion in the benefit journal.

For more information contact: Musau Dibinga: (617) 522-3900 or Musau@originationinc.org

Origination, Inc. is a 501(c)(3), nonprofit organization. All product donations are tax-deductible to the extent allowed by law.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 01 2001

ORIGINATION INC
C/O SHAUMBA YANDJE DIBINGA
3227 WASHINGTON ST
JAMAICA PLAIN, MA 02130

Employer Identification Number:
04-3346266
DLN:
101284006
Contact Person:
D. A. DOWNING ID# 31805
Contact Telephone Number:
(877) 829-5500
Our Letter Dated:
MAY 1998
Advance Ruling Period Begins:
OCTOBER 1997
Advance Ruling Period Ends:
DECEMBER 31, 2001
Addendum Applies:
NO

Dear Applicant:

Our letter of the above date stated that we had determined your organization is exempt under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) and that you would be treated as a publicly supported organization and not as a private foundation during your advance ruling period. This was based on our determination that you could reasonably be expected to be an organization described in sections 170(b)(1)(A)(vi) and 509(a)(1) or in section 509(a)(2).

We also stated that at the end of your advance ruling period you would have to establish that you were in fact an organization described in one of the above sections.

Our records indicate that your advance ruling period begins and ends on the dates shown above. Your exempt status as an organization described in section 501(c)(3) is still in effect. However, to establish that you are a publicly supported organization described in sections 170(b)(1)(A)(vi) and 509(a)(1) or in section 509(a)(2), please complete the attached Form 8734, Support Schedule for Advance Ruling Period, for each of the tax years in your advance ruling period.

The information requested in this letter is required to support your claim to be other than a private foundation. It is needed in addition to any required Form 990 or other annual return. Please send it to us within 90 days from the end of your advance ruling period.

If we do not receive this information, we will presume you are a private foundation and you will be treated as a private foundation as of the first day of your first tax year for purposes of sections 507(d) and 4940 of the Code. In addition, if you do not provide the information by the time requested, it will be considered by the Internal Revenue Service that you have not taken all reasonable steps to secure the determination you requested. Under section

Letter 1046 (DO/CG)

ORINATION INC

7428(b)(2) of the Code, not taking all reasonable steps, in a timely manner, to secure the determination may be considered as a failure to exhaust administrative remedies available to you within the Service, and may preclude the issuance of a declaratory judgment in the matter under judicial proceedings.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Thank you for your cooperation.

Sincerely yours,

STEVEN T. MILLER

Steven T. Miller
Director, Exempt Organizations

Enclosures:
Form 8734
Copy of this letter